

The International Wizard of Oz Club

invites you to join us for a weekend in the marvelous



Land of Oz

We welcome you, we welcome you,

Aug. 5-7, 2011
Banner Elk, NC

Where you can...

- ❁ Follow the Yellow Brick Road, encountering Oz characters along the way
- ❁ Meet Munchkin Margaret Pellegrini
- ❁ See Judy Garland treasures from the extensive Charles Triplett collection
- ❁ Find Oz treasures in the IWOC auction of collectibles, toys, books & ephemera
- ❁ See Oz film projects, including "L. Frank Baum's The Wonderful Wizard of Oz"
- ❁ Show off of your own Oz-wear in our Oz Fashion Show
- ❁ Programs and displays include Oz jewelry, Oz tattoos, Oz-theme cakes and parties, Oz in personal art and on public display, Oz home decor and much more.



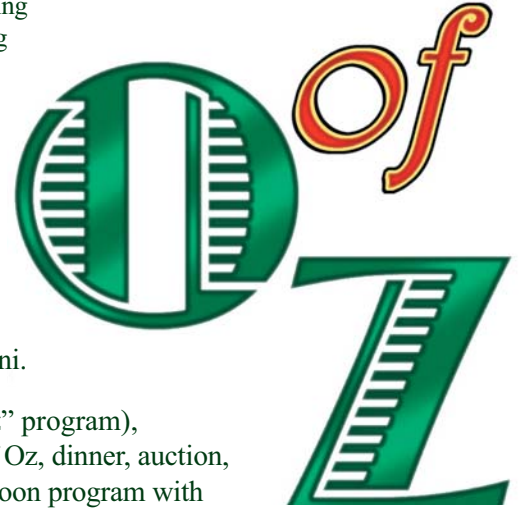
la la la la, we welcome you to Munchkinland Fa la la la la la!

The Land of Oz was North Carolina's No. 1 tourist attraction throughout the 1970s. Today Dorothy's house and the Yellow Brick Road remain, drawing loyal fans to one annual event and exclusive private parties. But we won't just tour the grounds; our Friday evening program first celebrates the park with past cast and crew members. Stories, songs, pictures and costumes will set the stage for our own Saturday morning on-site Oz adventure -- including lunch and a stop at the Oz Museum where authentic MGM screen-used park artifacts are on display.



The International Wizard of Oz Club
2011 National Event on The Yellow Brick Road
Banner Elk, NC Aug. 5-7, 2011

Land



The Evans Auditorium at Lees-McCrae College Campus (Friday evening w/dinner down the street at Zuzda's), Oz Park grounds (Saturday morning & lunch) and The Buckeye Recreation Center (Saturday afternoon through Sunday) will be our event locations.

Register now for \$160
Register after July 5 for \$175.

The weekend fee covers meals, programs, entertainment, exhibits, event commemoratives and helps cover the costs of facilities, equipment rentals and our guest expenses for Margaret Pellegrini.

Day rates: Friday \$65 (reception, dinner, evening "Land of Oz" program), Saturday \$75 (continental breakfast*, lunch/tour of the Land of Oz, dinner, auction, day and evening Oz fan programs), Sunday \$35 (brunch, afternoon program with Pellegrini, Tripplett and Oz films' focus)

* Likely as simple as pastries and drinks on the mountain, but we'll come up with something.

Family rates: Kids age 0-6 free: Age 7-18 half-price with paying adult(s). This rate is for families only.

Travel: The closest large airports are about equally distant -- Raleigh-Durham (120 miles), Charlotte/Douglas (120 miles), Asheville (100).

For updates and housing recommendations -- including our \$89 group rate at the Top of the Beech -- see www.OzClub.org and our **IWOC Convention page on Facebook**.

Check in at the Evans Auditorium reception starting at 4 p.m. Friday. Our program wraps up Sunday afternoon at 4 p.m.. (Early arrivals -- volunteer are welcome to help set up on the grounds of the park Thursday and Friday; talk to Karen Owens if you can join us. Also, Thursday's IWOC Board of Director's meeting will be held at the Buckeye Recreation Center beginning at 3 p.m.)

The Yellow Brick Road itself is not fully accessible. Mobility issues? Contact the registrar for details.



IWOC 2011 Yellow Brick Road Event Registration Form

Cut-off date for early rate is July 5, 2011.

Please register _____ adults @ \$160/\$175 _____ kids @ \$80/\$97.50 for the full event.

Day rate only registrants: _____ adults F/65 • S/75 • S/35 _____ kids 7-18 F/32 • S/37 • S/17 (circle)

Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: (____) _____

Can you help? Unlike a large-scale public Oz festival, this is a registration-funded event with no commercial or academic sponsors. Contributions of more than your registration fee are tax deductible and will help support this or future IWOC national events.

Send form with check made payable to The International Wizard of Oz Club to:
 Karen Owens, IWOC Registrar, 14767 Westpoint, Taylor, MI 48180

Donation: \$ _____

Registration(s): \$ _____

Registration questions? Contact Karen at Storylandmi@aol.com 734-287-2603

Total enclosed: \$ _____